

## Organizing Topics from Day 1 Presentations

- A. Raise level of education and certification CEUs (*\*see also items F, G & J related to education*)
  - a. Professionals
  - b. Small-Site Managers
  - c. General Public
  - d. Regulators, Legislative, and Local Elected Officials
- B. Capitalize on mutual benefits between stormwater and water conservation measures
- C. Updating model landscape ordinance (AB 1881) on a regular (5-year) cycle, lowering of ET rates, distribution uniformity for water budgets, and other recommendations
- D. Additional research needed, specifically scientific data, to populate the water budgets
- E. Targeted incentives for related water reduction efforts, including pricing allocation for water. Integrating watershed-based approach to incentive measures (e.g. rainwater collection and incentives for turf replacement)
- F. Best practices for proper installation of new landscape, including plan checking and inspections. (Plan checking and inspection takes a great deal of time and effort and is typically not streamlined. Looking for recommendations on solutions for a proactive approach to these processes.)
- G. Enforcement and follow-up. Reduction of water-wasteful practices.
  - a. How to incentivize positive change?
  - b. And when following up with enforcement, how to be more comfortable with the penalty-type consequences for not respecting standards and codes? (e.g. Seeking the public's assistance by calling in violation to encourage community ownership of eliminating water waste)
- H. Benchmarking ratings systems and indicators of more efficient landscapes: a two-tier system
  - a. Professional / large-site
  - b. Home-owner friendly / small-site
- I. Promoting native plants and natural habitats, including banning invasive species for sale in California (referencing the Cal-IPC list updated by the Plant Right organization)
- J. Drive market transformation of new technologies through more public-private partnerships
  - a. With education, and
  - b. Harnessing technologies and new software tools with iPhones (like smart controllers)
- K. Priority and wise investment of dollars. Who pays for things and how do we best make those changes with the staff and funding we have?